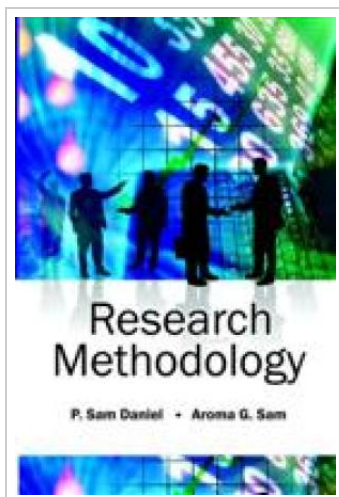




Research Methodology

By P. Sam Daniel

2011. Hardcover. Condition: New. 256 While focusing on research, this comprehensive book on Research Methodology provides an overall view/ introduction to the rethinking of research in India. The history of India records our country as one of learning, knowledge and innovation. Research is the necessary fundamental for the development of a society. All the cradles of civilizations are routed in research. Systematic and principled research is the need to meet the challenges we encounter as a result of knowledge explosion. Contents:- CONTENTS:- # Foreword, Preface , 1. Research Methodology:An Introduction 15-54, Meaning of Research Objectives of Research .Motivation in Research Importance of Knowing How Research is Done Research Approaches/ Methods Basic Steps in the Planning and Conduct of Research Historical Research Descriptive Research Develop-mental Research Case and Field Study Research Correlational Research Casual-Comparative Research True Experimental Research Quasi-Experimental Research Ac-tion Research Research Methods and Research Methodology Qualitative Research, Quantitative Research and Mixed Research Current Trends in Research, 2. Research Process 55-70, Steps in Research Process Statement of the Problem/ Choice of the Subject Review of Source Materials/ Survey of Related Literature Definition of Concepts Identification or Listing of Variables Formation of Hypothesis Qualities of a Workable Hypothesis Selec-tion of...



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